



IN THIS ISSUE FEATURE

Comings and Goings

FORWARD THINKING

From the Chief Medical Officer

IN THE NEWS

Physicians featured in Midland Magazine

DID YOU KNOW...

Upcoming events and information

Welcome New Providers



- Ramakrishna Thokala, MD – Nephrology
- Andrew D. Barreto, MD – Tele-Neurology
- Palam Annamalai, MD – Interventional & Diagnostic Radiology
- Julie Shoemake, FNP-C – Pediatrics
- Christopher Slayden, MD – Urology
- Bethany Wood, PA-C – Emergency/Ambulatory
- Douglas Colson, MD – Otolaryngology
- Ngozika Okoye, MD – Pediatrics
- Sulay P. Patel, MD – Cardiology/Invasive Cardiology
- Ryan Rowland, MD – Orthopedic Surgery
- Jordan Womack, DPM – Podiatric Surgery
- Christopher Enakpene, MD – Maternal & Fetal Medicine, Obstetrics and Gynecology
- Gautham S. Gadiraju, MD – Internal Medicine/Hospitalist
- Chau M. Le, MD – Hospice and Palliative Medicine
- Gina Rivas, PA-C – Neurology
- Fernando Ordaz, CPO, LPO – Orthotics and Prosthetics

Core Action Value # 10
ENTHUSIASM



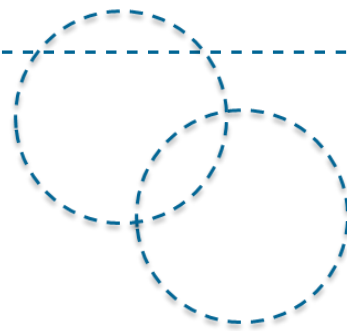
Enthusiasm is the master value! When you're enthusiastic it makes every other value easier to live (and vice versa). "Nothing great was ever achieved without enthusiasm" (Emerson).





forward
thinking

LAWRENCE WILSON, MD, MBA, FACEP
Chief Medical Officer | Vice President, Medical Affairs
432-221-4976 office
432-416-0059 cell
lawrence.wilson@midlandhealth.org



Beacon continuous Improvement:

From many vantage points our Beacon (Cerner) launch has been successful. Most areas are functioning well and the quality of patient care has not suffered. There remain many recognized system improvements that are needed. We have an excellent IT staff that remains committed to helping us get the system running as well as it can. Ultimately we should expect a system in which it is easier to capture patient care information and improved communication amongst us about our patients.

Fortunately or unfortunately the regional growth presents challenges with regard to hiring and retaining the resources to support the IT needs we have. OMC's recent partnering with Cerner to outsource its IT needs illustrates the challenges they have felt in the same arena. The question remains what is the best way to support the IT needs we are experiencing? Taylor Weems is working that problem and out-sourcing some of the IT support remains a possibility but obviously would provide the level of elbow to elbow support that assures efficient communication and improvement.

Mr. Lendee Robinson, Colleen Dittrich, and Dr. Babawale continue to meet with providers regularly to address documentation and work flow issues. Last week Mr. Robinson and I met and developed a strategy to address anesthesia, surgery, medicine, radiology and emergency department ongoing problems. We are meeting this week to review the outstanding tickets. We may not get fixes as quickly as we would like but we are committed to making sure we communicate acknowledgment of work flow and documentation problems identified and tickets made; we will keep track of the tickets for you to assure you know when they are being addressed. The goal is to identify the highest value problems and fix them first. Please push forward any items that you feel should be priorities and communicate them to me, Taylor, Lendee or Dr. Wale if you feel your concerns are not being addressed.





Recently an email went out with the following information, please **RESPOND** to the sender that you have read it.



EMTALA Review – Professional Responsibility:

“There has been a recent allegation of an EMTALA violation at Midland Memorial Hospital. The investigation by the Center of Medicare and Medicaid Services (CMS) has determined we did violate the terms of EMTALA. This will potentially result in financial penalties against the physician involved in denying acceptance of a patient, and also against Midland Memorial since we did not have safeguards in place to override the denial.

If you are a physician taking call at Midland Memorial Hospital and/or have as part of your professional responsibility accepting patients from other facilities to Midland Memorial, it is important that you are familiar with the EMTALA information below. Because of the importance of this information we will be assuring you have read the information.”

EMTALA REVIEW

- ▶ Under EMTALA, Medicare hospitals must provide a Medical Screening Exam (MSE) to:
 - ▶ All patients who come to a dedicated emergency department and request medical services
 - ▶ All patients who come to **any location on the hospital campus** and within a 250 yard sphere, and **ask for treatment** for a possible emergency condition
 - ▶ All patients who come to any location on the hospital campus and within a 250 yard sphere, and **appear to have an emergency medical condition**
 - ▶ All patients transported to the hospital via an ambulance
- ▶ Patients must receive an MSE whether or not they are able to pay.
- ▶ To comply with EMTALA, do not talk about payment until AFTER the patient has been screened and stabilized.
- ▶ Triage is not an acceptable MSE under EMTALA.
- ▶ The MSE must be comprehensive enough to determine whether a patient has an Emergency Medical Condition (EMC).
- ▶ In general, determining or excluding an emergency medical condition may require:
 - ▶ A complete medical history
 - ▶ Taking vital signs at regular intervals
 - ▶ Performing a physical examination
 - ▶ Performing any necessary lab or imaging studies
- ▶ If a complete MSE does not find an EMC, the hospital has no further EMTALA obligation to the patient.
- ▶ However, if the MSE finds an EMC, the hospital must do one or both of the following;
 - ▶ Stabilize the patient
 - ▶ Transfer the patient to another facility if medically necessary
- ▶ On-Call physicians must respond promptly when called and provide care at the hospital.
 - ▶ Physicians must be prepared to leave non-emergent patients to respond to call
 - ▶ Physicians must respond to call by going to the patient’s current location
- ▶ A transfer is not appropriate for financial reasons or physician/hospital convenience.
- ▶ Under EMTALA a Medicare hospital must accept a request for incoming transfer if the hospital has the necessary resources needed to treat the patient and the transferring hospital is less able to treat the patient.
- ▶ The purpose of EMTALA is to prevent discrimination in the treatment of patients with emergency medical conditions. Under EMTALA, all patients have the same rights to emergency care, regardless of ability to pay.
- ▶ The Centers for Medicare and Medicaid Services (CMS) review all EMTALA complaints and investigate if the complaint seems legitimate.
- ▶ If the EMTALA violation is proven, CMS informs the hospital of its two options:
 - ▶ 1. The hospital must submit a plan of corrective action to CMS
 - ▶ 2. The hospital will lose its status as a Medicare provider in 23 days
- ▶ CMS informs the OIG of findings. If the OIG can prove an EMTALA violation, it can impose fines.
- ▶ Fines are:
 - ▶ Up to \$50,000 per violation for hospitals with 100 beds or more
 - ▶ *Up to \$25,000 per violation for hospitals with less than 100 beds*
 - ▶ Up to \$50,000 per violation for individual physicians
 - ▶ These fines are not covered by malpractice insurance.

PHARMACY UPDATE

Due to the availability of generic medications, the inpatient Statin Therapeutic Interchange Policy will only interchange pitavastatin as listed below:



Medication Ordered	Substituted Product
Pitavastatin 1 mg	Pravastatin 20 mg
Pitavastatin 2 mg	Atorvastatin 10 mg
Pitavastatin 4 mg	Atorvastatin 20 mg

All other statin medications will be filled as prescribed.

SACRED 60: LEADERSHIP ROUNDING



LEADERS WILL ROUND ON PATIENTS AND ASSOCIATES EACH DAY BETWEEN 10 -11 AM TO IDENTIFY ANY SAFETY ISSUES, ASSURING EXCEPTIONAL PATIENT CARE EXPERIENCES, AND RECOGNIZING OUR PEOPLE FOR GREAT WORK.

September's Power Move:
SACRED 60: LEADERSHIP ROUNDING



MIDLAND HEALTH

In the news

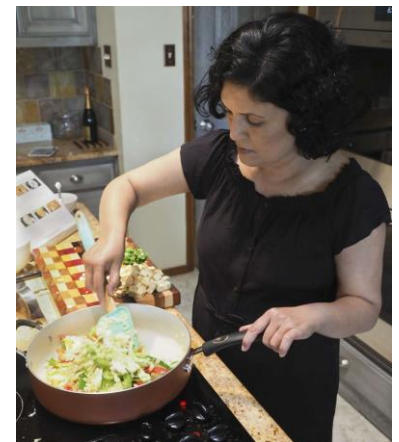


Dr. Staton Awtrey and his family were recently in the July issue of Midland Magazine in an article to help promote a healthier lifestyle through a plant-based diet and exercise.

Dr. Padmaja M. Patel was also included in the article where she spoke about physical, mental, and spiritual well-being as part of her healthy lifestyle.



Dr. Bhavana Mocherla and her husband Dr. Satish Mocherla spoke about the importance of making time for exercise in their lives and they try to encourage their patients to do the same.



Click [here](#) for the entire article, the magazine is also available in the Physician's Lounge.



Get ready!

WALK FOR HEARTS featuring the RHYTHM RUN & Bed Races



MIDLAND HEALTH

Join us for the annual Walk for Hearts featuring the Rhythm Run

WHEN

Saturday, September 22, 2018
Registration/Check-in: 7:30 a.m.
Run & Walk start time: 8:30 a.m.



The Doctor Joseph G. Suckarieh
Memorial Walk for Hearts

WHERE

Midland College
3600 N. Garfield Street Midland, TX



COST

Fun Walk: Free Event (Event shirts are available for \$20)
5K Chip-timed: \$30 (Event shirt included with registration while supplies last)
10K Chip-timed: \$45 (Event shirt included with registration while supplies last)
Pets and children of all ages welcome

Annual Bed Race Event

Race your customized bed or use a provided stretcher to take home first place in this unique race! For more information, visit the event link located below

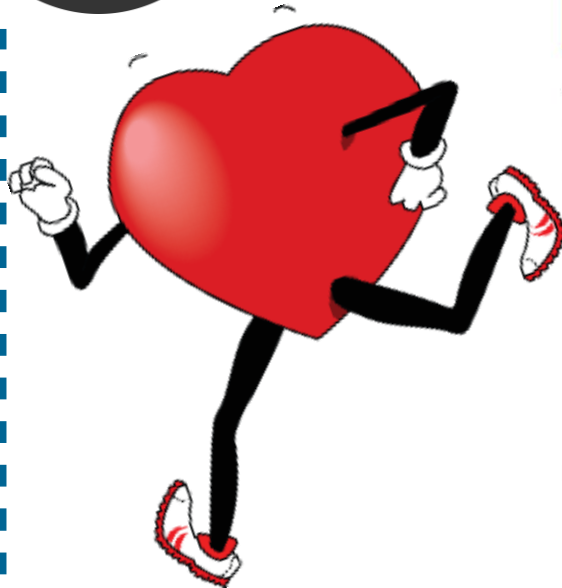
Click here for Online Registration

<https://endurancecui.active.com/event-reg/select-race?e=54402154>



For event details, please visit the Midland Athletic Company website located at:

<https://www.midlandathleticcompany.com/collections/races/products/2018-rhythm-run-5k-10k-walk-for-hearts-sept-22>



The Breast Center is selling T-shirts to raise money for Pink the Basin. Shirts are **\$20 each**, available in sizes **Small through 3XL**. To purchase a shirt, call Charliss at ext. 3220 or email charliss.rodgers@midlandhealth.org.

You can submit ideas, announcements and important information to be published in the newsletter to



rocio.spencer@midlandhealth.org

CME / CNE

Upcoming opportunities



West Texas Breast Symposium



Saturday, September 15, 2018

Midland Memorial Hospital - Conference Room B
400 Rosalind Redfern Grover Pkwy, Midland, TX

- | | | |
|-------|--|-----------------------------|
| 7:30 | Registration and Breakfast | |
| 8:00 | "Male Breast Cancer and Pregnancy Associated Breast Cancer" | |
| | Gina Campagna, MD | Radiologist |
| 9:00 | "Surgical Treatment of Breast Cancer" | |
| | Sandeepa Musunuru, MD | Breast Surgeon |
| 10:00 | "Understanding Breast Cancer Pathology" | |
| | William Klingensmith, MD | Pathologist |
| 10:30 | "Genetics and Breast Cancer" | |
| | Damini Morah | Certified Genetic Counselor |
| 11:00 | Lunch - Pecan Crusted Chicken Salad | |
| 11:30 | "Principles in Breast Reconstruction" | |
| | Kevin Cook, MD | Reconstructive Surgeon |
| 12:30 | "Treatment Options in Breast Cancer" | |
| | Kelash Bajaj, MD | Medical Oncologist |
| 1:30 | "Radiation and Breast Cancer... Yesterday, Today and Tomorrow" | |
| | Scott Akins, MD | Radiation Oncologist |
| 2:30 | "Breast Cancer and Gynecology" | |
| | Reagan Viney, MD | OB-GYN |
| 3:30 | "Nutrition and Breast Cancer" | |
| | Padmaja Patel, MD | Internal Medicine |

RSVP and Register by September 10
charliss.rodgers@midlandhealth.org or 432-221-3220
\$50 Registration fee - event proceeds benefit Pink the Basin

Physicians:

Midland Memorial Hospital is accredited by the Texas Medical Association to provide Continuing Medical Education for physicians. Midland Memorial Hospital designates this live educational activity for a maximum of 7.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Registered Nurses: CNE will be offered.

Midland Memorial Hospital is an approved provider of continuing nursing education by the Texas Nurses Association - Approver, an accredited approver with distinction, by the American Nurses Credentialing Center's Commission on Accreditation.

"The ASRT has approved this activity for Radiological Technologists."

**CME ideas or suggestions?
Questions regarding CME?
Contact Leigh Milefsky
Leigh.Milefsky@midlandhealth.org
Or 432-221-1533**



CME / CNE

Upcoming opportunities

 midland memorial hospital

Continuing Medical Education

R1 Physician Advisory Services

The Nuances of Improving Clinical Documentation

Presenters: Aaron Clay Cessna, DO

Vice President of Quality, Training and Account Management



Date: September 12, 2018

Presentation Time: 12:15p.m. to 1:15p.m.

Location: Conference Rooms C/D

Lunch will be available at 12:00 p.m. Food and Space is limited, register ASAP.

Methodology: Didactic lecture with case presentation and self-assessment, followed by questions and answers.

Program Focus: Surgeons, hospitalists and primary care providers.

Objective: At the conclusion of this course, the participant should be able to:

- Identify criteria for appropriate inpatient status verse observation/out status
- Identify documentation practices that mitigate the potential of payor denials
- Delineate between criteria that qualify total knee replacement procedures for inpatient reimbursement

Physicians:

Midland Memorial Hospital is accredited by the Texas Medical Association to provide Continuing Medical Education for physicians. Midland Memorial Hospital designates this live educational activity for a maximum of **1.0 AMA PRA Category 1 Credit(s)[™]**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The CME Committee has deemed this presentation free from conflict of interest, financial relationships, or commercial support. Midland Memorial Hospital reserves the right to cancel this activity in the event of unforeseen or extenuating circumstances. Pre-registration and questions regarding this activity may be directed to Leigh Milefsky at 221-1533.

Contact Leigh Milefsky for additional information
432-221-1533

BRAVO



Keep Up
The
Good
Work



– Dr. Frank Dzida–
Dr. Dzida is an excellent Doctor.
He has helped diagnose my leg,
knee pain. He cares for his
patients. Thank you so very much
Dr. Dzida.
You are Great!

6/5/18 – Corey Smith– Anesthesiologist
He walked me through the entire C-
section process. I had a lot of anxiety
about the procedure and he made it a
point to ensure I was comfortable and
knew what was going on.

3/26/18 – Rachel Cozart–
Nurse, Cardiology
Thorough and
patient. So kind and caring.
Really knows her stuff.
She listened to me.

7/11/18 – Dr. Singleton & Dr.
Lancaster & all of my surgeons –
Anesthesia
All Anesthesia is friendly and
answered questions, large data base.
Explained to me just what to expect.
Very calming.



7/11/18 – Dr. Copeland, Dr. Early, and
Dr. Black
What can I say? Operation successful.
Answered all questions, never felt like I
was being rushed. Great teamwork. Big
shout out to Dr. Black. She was Dr.,
Nurse, Aide, all in 30 minutes. Very
helpful.